

A large, cylindrical stone tower is illuminated at night. A bright light projection on the tower's facade depicts a bear's face, looking towards the viewer. Several small, glowing windows are visible on the upper part of the tower. The background is a dark blue night sky with some silhouettes of trees.

# Crossing Boundaries in Finnish Protected Areas: The Wonderful Mix of Art and Nature

EUROPARC Conference 2019, Ķemeri National Park, Latvia

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Metsähallitus, Parks & Wildlife Finland

Suomi  
Finland  
100

nature  
days 2017

4 Nature Days in 2017



Photo: Johan Hagström

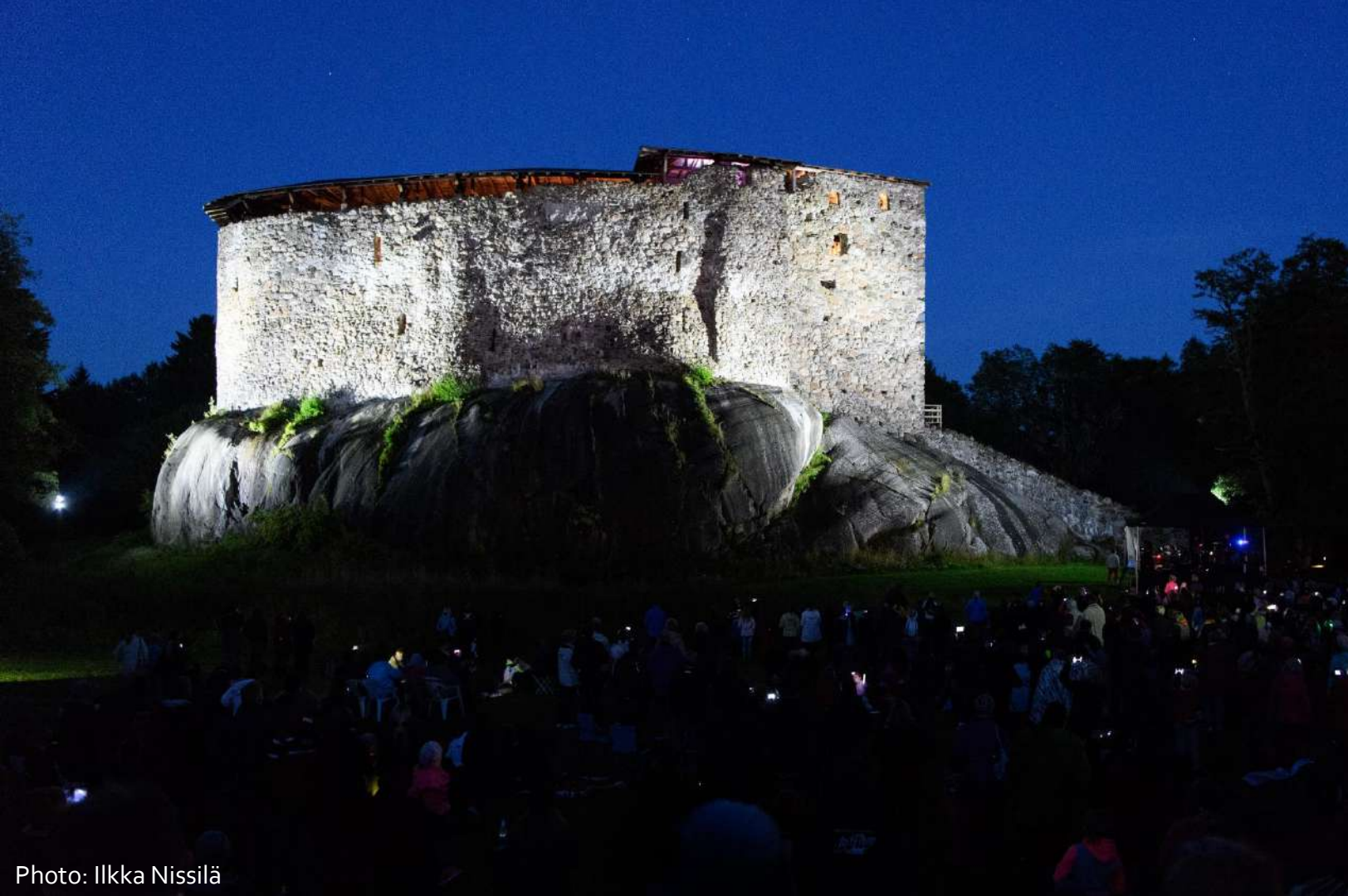
# CHOIRS IN NATURE FINLAND100



- Choirs in 37 national parks and 5 other natural and historical sites on 26 August 2017
- 120 choirs
- 2000 singers
- More than 10 000 listeners

# ART EVENTS TO ATTRACT TO VISITORS

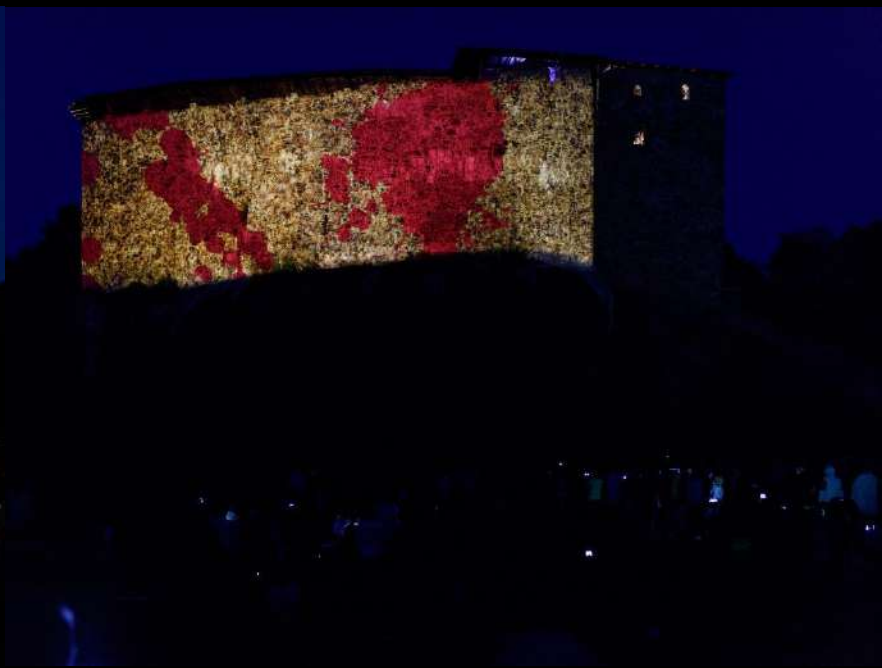


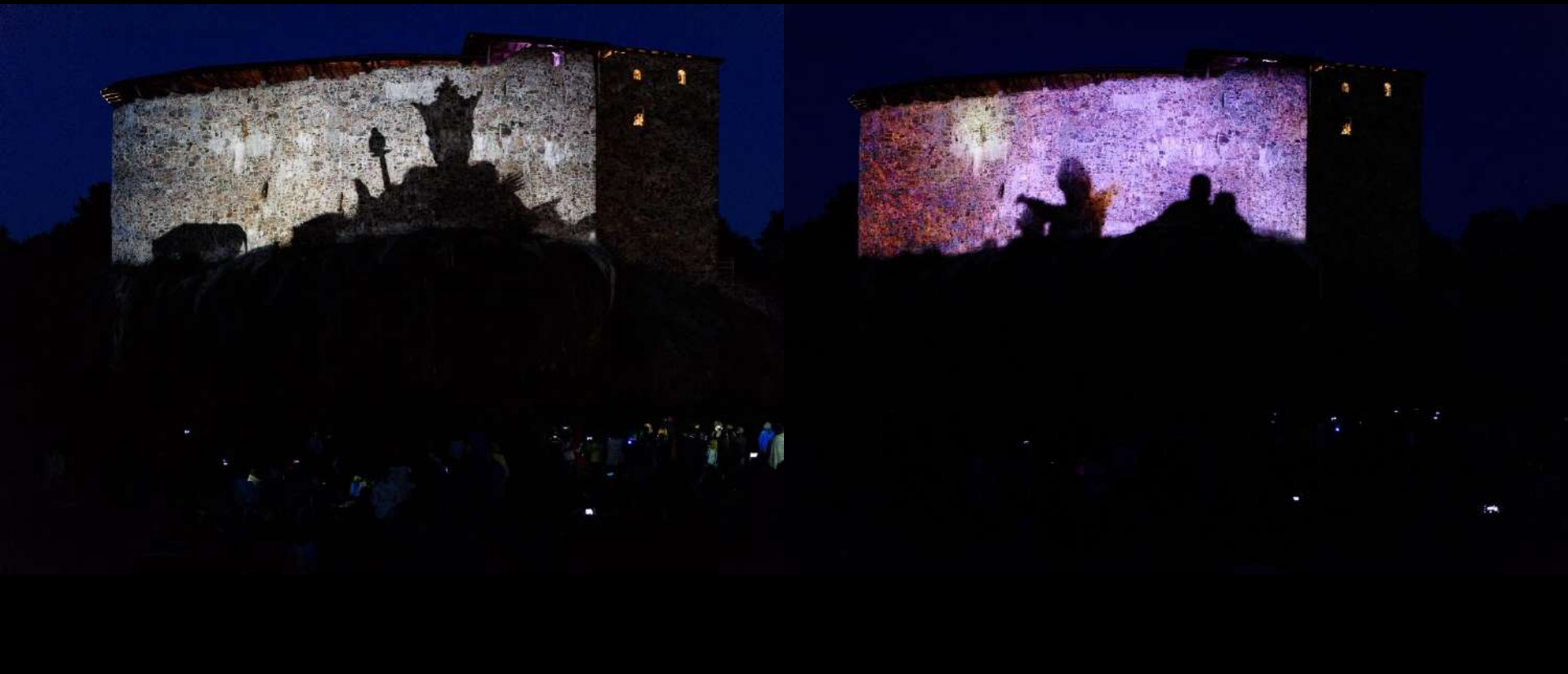


GOING  
FOR  
THE  
SPECTACULAR

A photograph of Raseborg Castle at night. The castle's stone walls are illuminated with a vibrant light art projection. The projection features a large, abstract, multi-colored shape that resembles a stylized 'R' or a similar letter, with colors ranging from yellow and orange to blue and purple. The castle's architecture, including a tower with small windows, is visible in the background. In the foreground, a large crowd of people is gathered, their silhouettes and some glowing devices (like smartphones) visible against the dark night. The overall scene is a blend of historical architecture and modern digital art.

# LIGHT ART IN RASEBORG CASTLE: REFLECTION OF HISTORY







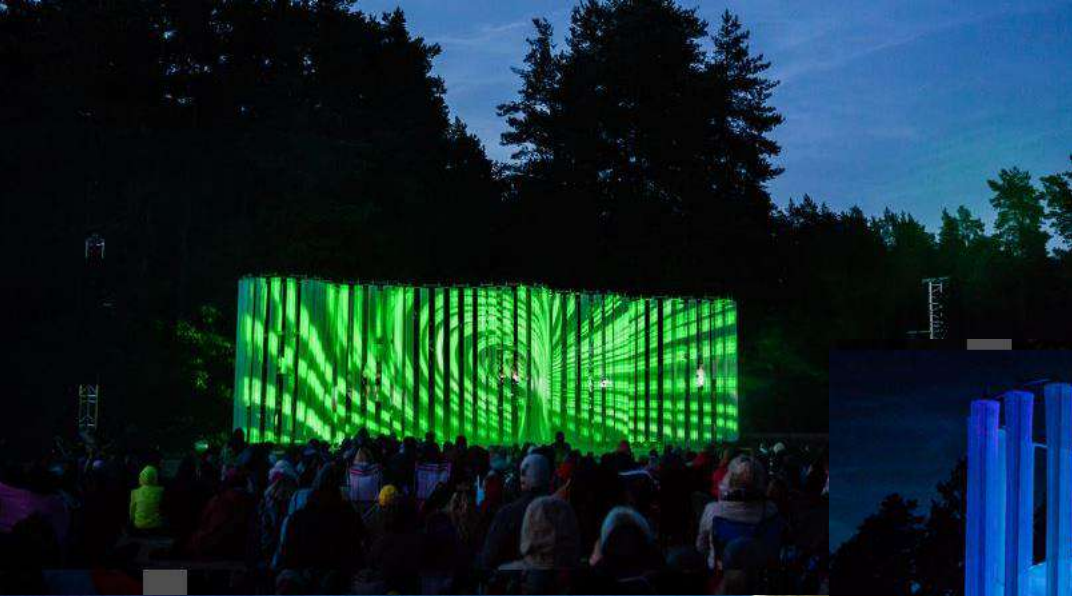
THE HERO  
WHAT IS TO COME?

*Bombus hypnorum*



Photo: Sami Karjalainen

Concept from Latvia  
Art+Nature Conservation =  
Nature Concert Hall



## Hero

### Biodiversity loss and importance of pollinators

- Significance of pollinators
- Significance of protected areas for pollinators
- Working together to reach aims and solve problems - what can we learn from bumblebees?
- Our actions that increase habitats for pollinators (both nesting sites and pollen plants)

## Science

### What can you do?

## Music

- Same concert, same production in all three locations
- Local partners
- Artists to be announced

**Free of charge**

# THE HERO



*Bombus hypnorum*

Our only bumblebee  
that nests in old  
buildings

→ Significance of  
conserving  
cultural heritage  
sites in nature  
protection

Lives throughout  
Finland

Photo: Sami Karjalainen

# Nature Concert Hall in Finland

Coming to selected sites  
near you

Summer 2020



## Conclusions

- Art events in nature attract possible new visitors to protected areas
- Art lovers can become nature lovers
- Nature lovers get to experience nature in new ways
- Nature lovers can become art lovers



**EARTH** without **ART** is just "eh".  
EARTH without NATURE is just not.