

What do health benefits of nature mean to you personally?



What are the main issues that prevent us to get our message through?

Lack of available and appropriate data, missing "magic numbers"

Difficulty in providing measurable statistics to prove benefits.

Too complex messages

No clear local benefits through absence of monitoring numbers

Define a clear message and underlying strategy

Reluctance of visitors to complete surveys

Lack of objective and reliable scientific evidences

Lack of magic numbers

Incomplete data

What are the main issues that prevent us to get our message through?

Lack of information

Lack of information and resorces

Lack of communication skills

Specific research to define and support our strategy

We need reliable evidence and research statistics and input from a variety of stakeholders

Lack of finance

Too many message producers and emitters

Communication of the benefits

Lack of time

What are the main issues that prevent us to get our message through?

lack of proven figures

The need for objective interdisciplinary studies that produce objective results are still a necessity. Working together on an international level could reduce the costs.

Subjective matter - barometer hard to find.

New topic - limited research on benefits of parks in context of health.

No clear communication common strategy

Many people focus on the instant financial benefits of new schemes. Unfortunately, some schemes such as nature initiatives and national parks benefit the people on a much wider and hard to quantify scale, not instant money!

There are some more arguments needed, the figures are close to tourism impact

The people who from a medical point of view benefit the most from 'more nature's are hard to reach.

Cooperation with other parties difficult

What are the main issues that prevent us to get our message through?

Lack of resources to do monitoring and reporting

Lack of monetary values of this ecosystem service

Because we talk in scientific terms. Quantitative evidence is not enough to impact on decision makers, as an example: climate change science (there is plenty of numbers!) have not influenced enough decision makers to change land use planning in EU

Difficulty of evaluation of health benefits and difficulty to translate this benefits on « money »

It takes long to get the benefits.

We are staying in our circle, not stepping out, not facing enough "the others"

Lack of measurable, scientifically grounded, systematic data - no surveys, etc.;Lack of cooperation and support from medical institutions to increase credibility.

Multiple receivers of the messages: responsables of nature.conservation, health, social care...

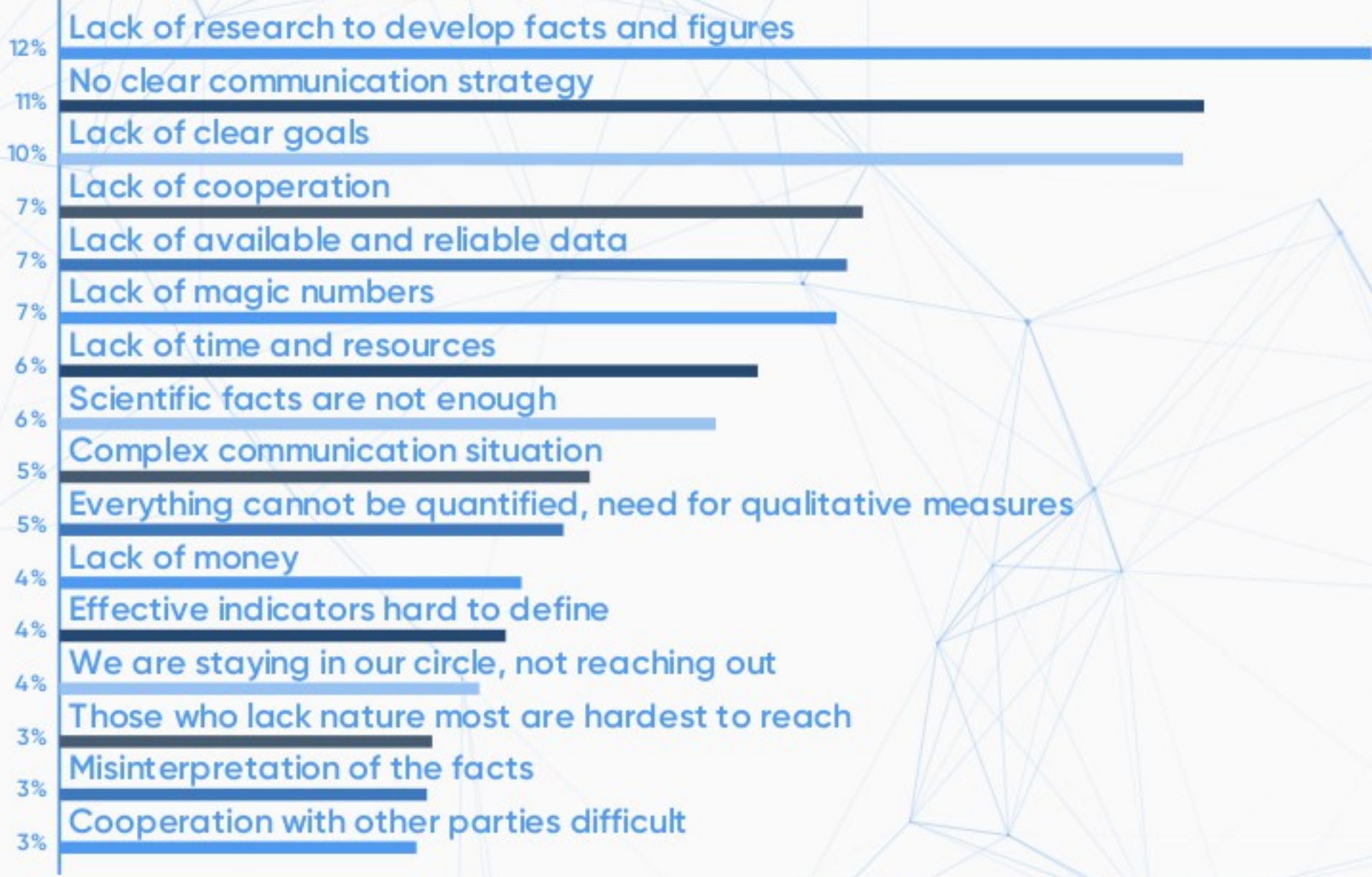
Misinterpretation of the facts

What are the main issues that prevent us to get our message through?

the message itself is not smart formulated the figures show that money is well spent, but do not explain why more money is needed, therefore also qualitative claims are needed (for how many people need nature on prescription)

Our priorities are more about tourism Open to new contacts, other specialties The key numbers is a perfect way to progress

Prioritize the identified main issues by sharing your 100 points



What would be your personal Green Prescription to cure the diagnosis?

Initiate project to generate sound data on health effects of PA

Collect the data connected to our aim and well interpretation of them to all of the decision makers.

To collect international data on this topic and interpret

Make a deep review of research done so far.

Develop data on health, define goal and cooperate with others outside nature

Make a communication strategy with stakeholders

You fund or work together with research institutes to create this evidence and to involve the community and institutions. It is also about institutional change to long term sustainable solutions

More research involving health providers who can accurately measure the health benefits. Communication improvements and clear goal setting.

payment for environmental services (data research)

What would be your personal Green Prescription to cure the diagnosis?

Clarify the objectives before translate them in a action plan

Establish clear goals. Carry out more research, with results communicated clearly with those we need to influence. Ensure regular follow-up.

Defining a clear communication goals and link prevention and contribution of Parks

Define an economic barometer of benefits. Work across boundaries of institutions/ ministries.

Carry

For EF: to lead an European Strategy for health and PA's, through alliances, programmes and application at local scale (PA's)

Start projects related to health benefits and monitor effects. Use this 'nature service' to promote green areas surrounding PA and strengthen green network and biodiversity. So involve the environment

1) Establish decent visitor monitoring system as basis for any further data collection; 2) have a deeper insight into researches on biodiversity effects on human health to ensure connection between PAs, biodiversity and health.

How was the workshop?

