

TAKING
COOPERATION
FORWARD



CEETO Project - D.C.6.3. Webinar on Guidelines and Manual Dissemination.

Online - 8 May 2020 - Link:



InterregCE - Project CEETO: Central Europe Eco-Tourism - Tools for nature protection



Regione Emilia-Romagna

Monica Palazzini - Emanuela Caruso - Mauro Generali

Emilia-Romagna Region - Protected Areas, Forestry and Mountain Development Department

InterregCE CEETO - «Central Europe Eco-Tourism: Tools for Nature Protection»

Project Partners

PP	Country	
1	 Italy	Emilia Romagna Region (IT)
7	 Italy	Federparchi (Europarc IT)
2	 Germany	Europarc Federation (DE)
6	 Germany	UNESCO Biosphere Reserve South-East Rügen (DE)
3	 Austria	UNESCO Biosphere Reserve Salzburger Lungau (AT)
4	 Austria	Sölktäler Nature Park (AT)
5	 Hungary	NIMFEA Environment and Nature Conserv. Assoc.
9	 Croatia	Public Institution Nature Park Medvednica (HR)
11	 Croatia	WWF Adria (HR)
8	 Slovenia	Regional Development Center Koper (SI)
10	 Slovenia	Public Institute Landscape Park Strinjan (SI)

Coordinator Partner: Emilia Romagna Region

Beginning: 1st June 2017

Duration: 3 Years

End: 31st May 2020

Budget: 2,81 Million €



1. **Protect** and enhance the **natural heritage** of **Protected Areas (PAs)** and Natura 2000 Network by promoting an **innovative sustainable tourism governance model**, based on a **participatory planning approach**;
2. Reduce usage **conflicts**, sustains **social and territorial cohesion**, improves the quality of life of **local communities**, and encourages the tourism industry to get (not a threat but) a driver for **nature conservation**.

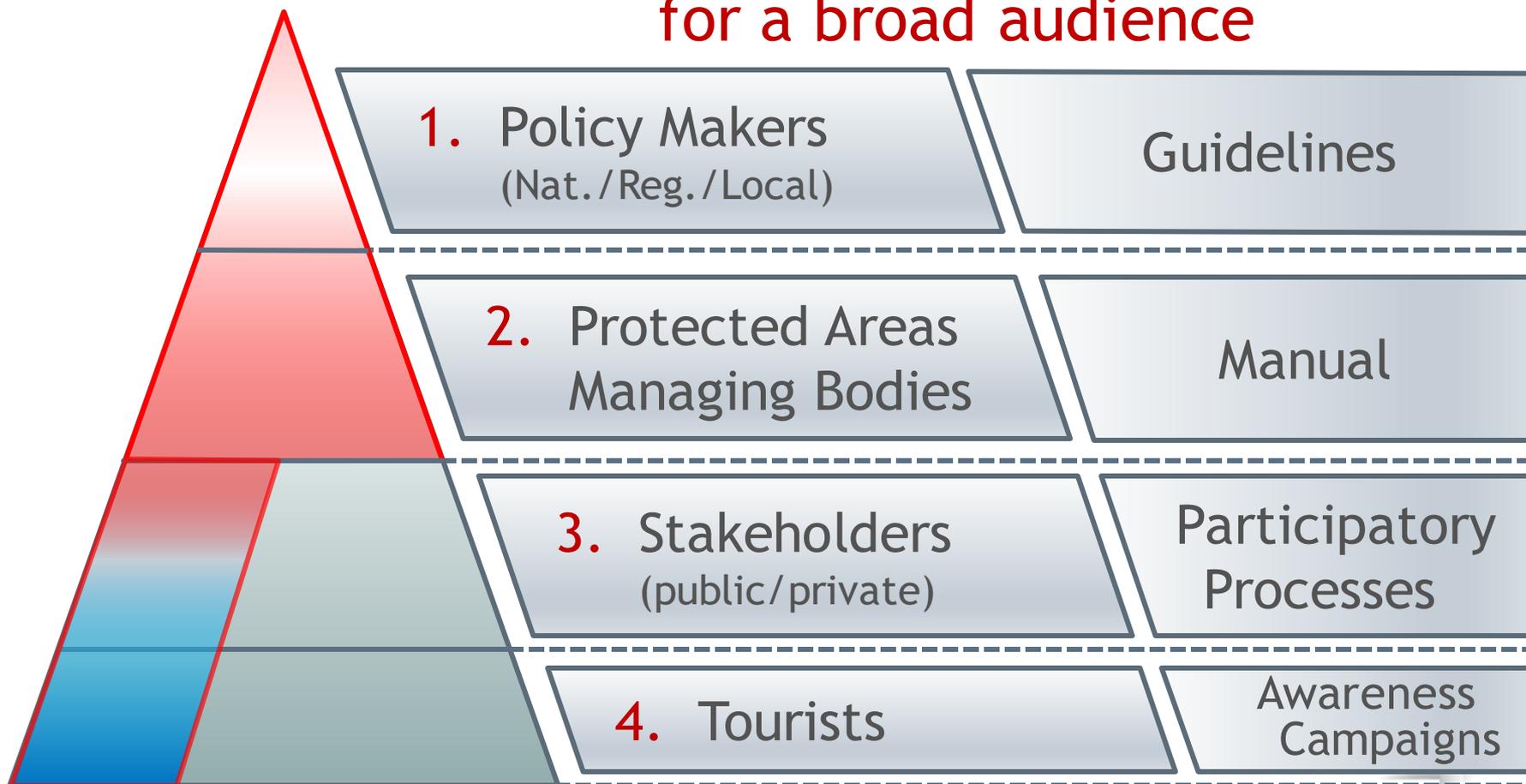


SUSTAINABLE TOURISM IN PROTECTED AREAS

good for Parks, good for People



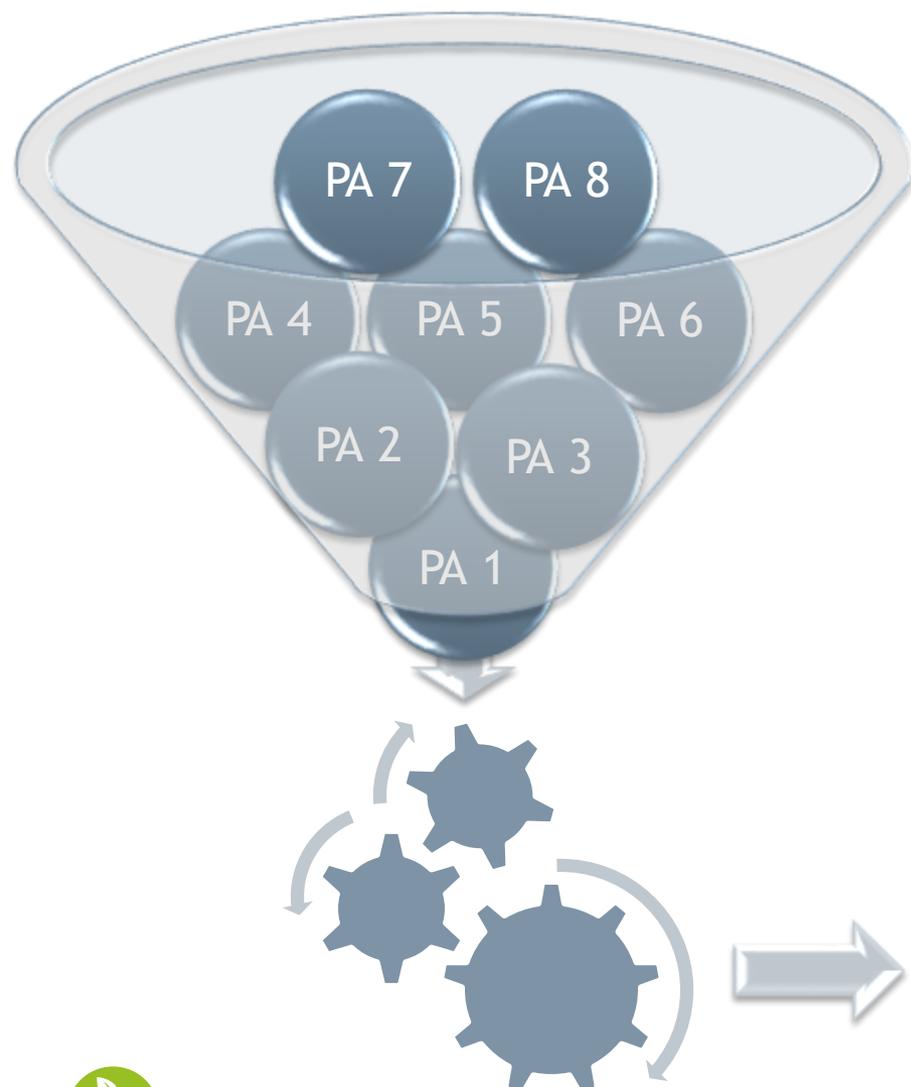
CEETO Project results are useful for a broad audience



INTERREG CEETO - MAIN OUTPUTS

N°	Description
1	T1 - Inventory of Planning/Management/Monitoring Tools and success stories for Sustainable Tourism in Protected Areas;
2	T1 - Handbook on successful/innovative practices in Europe;
3	T2 - N. 8 Action Plans for Sustainable Tourism development with a 5 years perspective (born from the Participatory processes with local stakeholders);
4	T2 - N. 8 Pilot Actions , in order to test the effectiveness of the sustainable tourism governance models;
5	T3 - Guidelines addressed to Policy Makers to increase their capacity in developing sustainable tourism policies;
6	T4 - Manual to increase the Protected Areas managing bodies capacities in planning and managing sustainable tourism and related activities and uses (transport, agriculture, handicraft, etc.);
7	T4 - A permanent CEETO Network spread the CEETO Results and foster the exchange and cooperation on sustainable tourism, well beyond the end of the project duration (best practices transferring to other PAs, know-how exchange, joint initiatives, etc.).





Key issues

Criticalities of the Management model

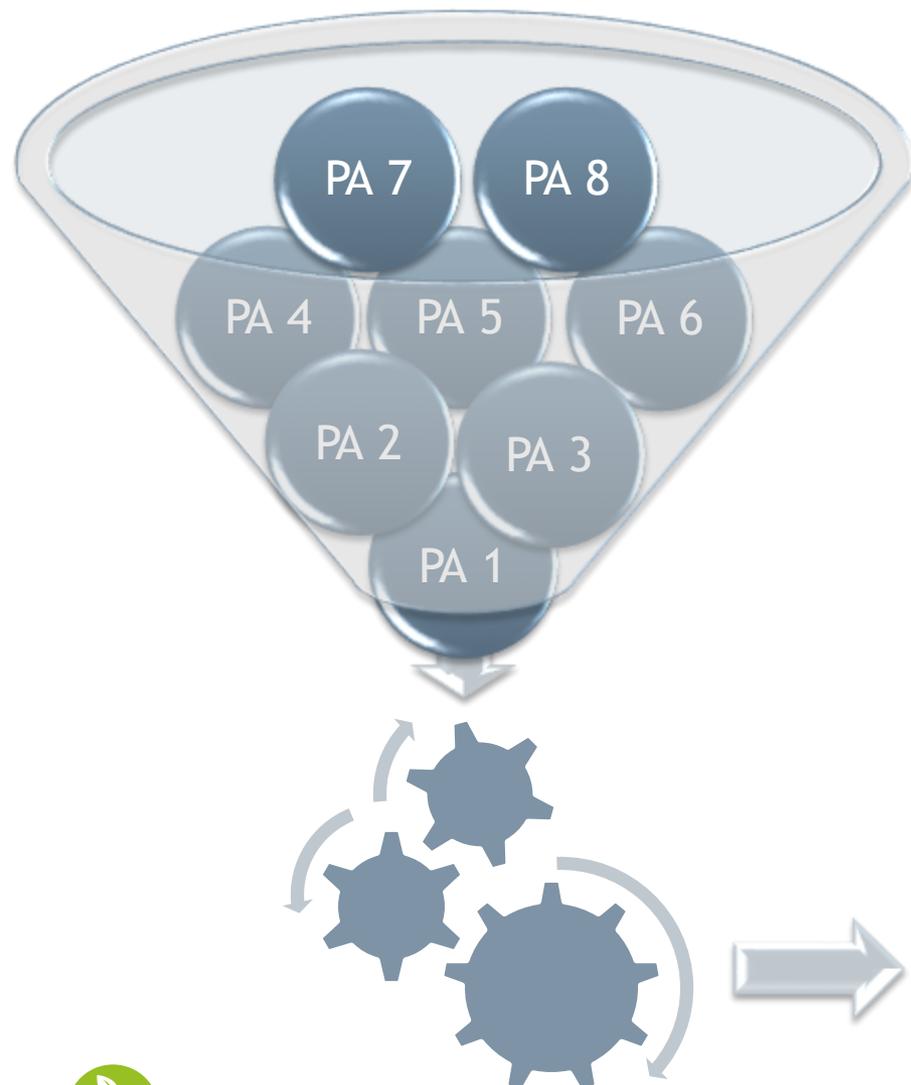
- 1 Limited knowledge of the visitor profile (origin, habits, behaviour, desires, movement, etc.);
- 2 Not appropriate **tourist offer** (information and proposals);
- 3 **Limited knowledge of the impacts produced** by tourism on environmental and social components;
- 4 **Low participation of the stakeholders** (public-private) in the definition of proposals for the sustainable development of tourism



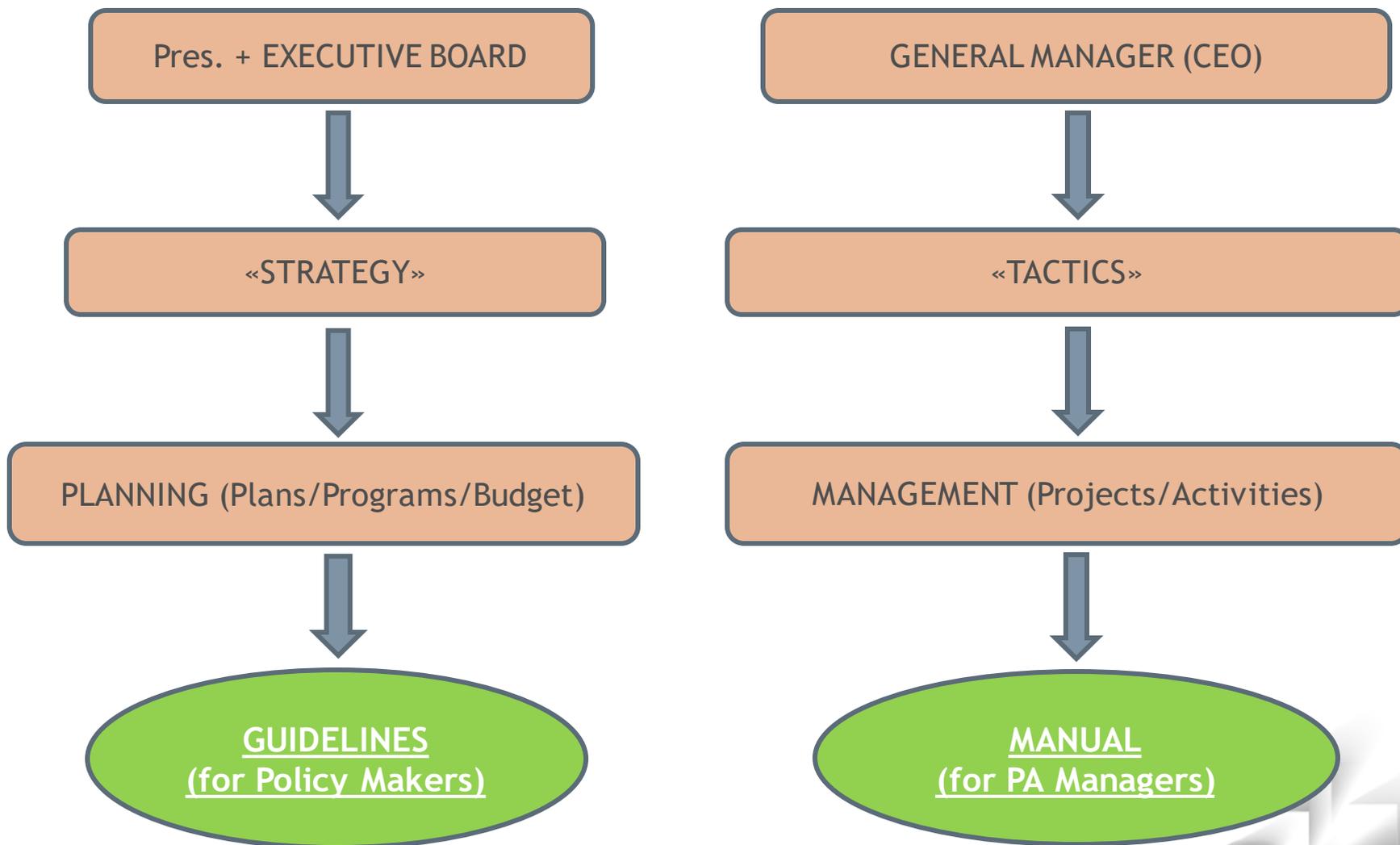
Key Issues

Criticalities of the tourist fruition

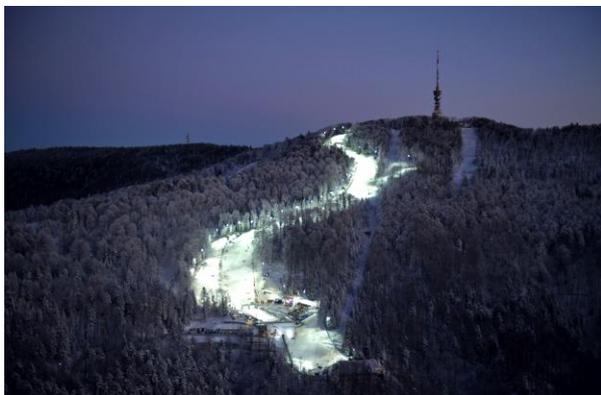
- 1 **Limited knowledge** of the peculiarities and fragilities of the protected area;
- 2 Limited **awareness** of the **behaviours** to be adopted;
- 3 Prevailing **accessibility** to key areas by car;
- 4 Limited knowledge of **alternatives** and possible offers within the P.A.;
- 5 **Concentration** of tourist flows in space and time.



INTERREG CEETO - GUIDELINES AND MANUAL TARGET AUDIENCE



INTERREG CEETO - TOOLS FOR NATURE PROTECTION



Thanks for your attention

- <http://www.interreg-central.eu/CEETO>
- <https://ceeto-network.eu/home/>



INTERREG CEETO - FINAL CONFERENCE

- <https://www.interreg-central.eu/Content.Node/CEETO-Final-Conference-on-Sustainable-Tourism---14th-2020.html>
- https://www.ceeto-network.eu/ceeto_final_conference/



CEETO Final Conference

May 14th 2020 - online

Registrations at:

www.interreg-central.eu/CEETO

Photo by Lupi Spuma



www.interreg-central.eu/CEETO

