Cairngorms National Park (Scotland): Re-starting the visitor economy in the strangest season ever #CairngormsTogether

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The strangest season ever…
Population Density in Europe

1km cells - the big squares are 50km x 50km
Cairngorms National Park

Make it Yours
Cairngorms National Park
Outdoor access: Law and Code
Covid 19

Global responses to the pandemic

Oxford Covid-19 government response stringency index

Jan 23

Italy
France
Germany
India
Australia
Brazil
Spain
US
UK

Sep 6

Graphic: Max Harlow, Caroline Nevitt and Aleksandra Wisniewska
Source: Blavatnik School of Government, University of Oxford
© FT
New deaths attributed to Covid-19 in United States, United Kingdom, European Union and Italy

Seven-day rolling average of new deaths, by number of days since 3 average daily deaths first recorded
<table>
<thead>
<tr>
<th></th>
<th>Lockdown</th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Shopping, eating</strong></td>
<td><strong>Lockdown restrictions:</strong> Shopping for necessities, with distancing measures.</td>
<td>As with previous phase but with the following changes: Gradual re-opening of drive through food outlets. Garden centres and plant nurseries can reopen with physical distancing. Associated cafes should not reopen at this stage except for takeaway.</td>
<td>As with previous phase but with the following changes: Previously closed small retail units can reopen with physical distancing. Outdoor markets with physical distancing, hygiene measures and controls on numbers of people within market. Pubs and restaurants can open outdoor spaces with physical distancing and increased hygiene routines.</td>
<td>Larger retail can reopen with physical distancing. Pubs and restaurants can open in indoor spaces with physical distancing and increased hygiene routines. Personal retail services including hairdressers open (with distancing and hygiene.)</td>
<td>All open with improved public health advice. Shop local still encouraged.</td>
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<tr>
<td>and drinking out</td>
<td>Closure of non-essential retail, libraries and some indoor public spaces.</td>
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<td></td>
<td>Closure and restriction of businesses selling food or drink.</td>
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<td></td>
<td>Closure of outdoor markets.</td>
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<tr>
<td><strong>Sport, culture</strong></td>
<td>Daily (unlimited) exercise.</td>
<td>Consistent with the rules and guidance that are applicable to any activity in this phase: Unrestricted outdoors exercise adhering to distancing measures. Non-contact, outdoor activities in your local areas e.g. golf, hiking, canoeing, outdoor swimming, angling.</td>
<td>Reopening of playgrounds and sports courts. Resumption of professional sport in line with public health advice.</td>
<td>Museums, galleries, libraries, cinemas open, subject to physical distancing and hygiene measures. Gyms open subject to physical distancing and hygiene measures. Relaxation of restrictions on accommodation providers. Live events permitted with restricted numbers and physical distancing restrictions.</td>
<td>Further relaxation of restrictions on live events in line with public health advice.</td>
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<td>and leisure activities</td>
<td>Closure of entertainment premises and leisure facilities.</td>
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<td></td>
<td>Closure of playgrounds.</td>
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<td>Closure of holiday accommodation.</td>
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</tbody>
</table>
1. Governance

• Cairngorms National Park Authority Board

• Cairngorms Tourism Emergency Response Group

• Cairngorms Visitor Management Group
2. Seasonal Rangers
3. Cairngorms Together

Help keep your family and our communities safe

Understand the latest guidance
Plan ahead
Adapt to the situation
Be Kind to each other

For the latest information on the Cairngorms National Park please visit www.cairngorms.co.uk
Follow Physical Distancing of 2 metres when outdoors walking, on the beach, in the streets & shops

Keep at least one Highland Cow between you and the people around you

#CairngormsTogether
5. Managing hotspots
6. Being flexible - acting quickly
7. Community Response Groups
8. Community leaders
9. Collecting and using data

Reasons for visiting Cairngorms area

- Beautiful scenery/countryside/landscape: 52%
- Walking (other than hill walking): 25%
- Peace and quiet/relaxation: 25%
- Sightseeing: 22%
- Visiting attractions: 21%
- Been before/enjoyed a previous visit: 19%
- Wildlife/bird watching etc: 18%
- Hill walking: 17%
- Never been before/always wanted to come: 10%
- Good variety of things to do for children: 9%
- Cycling/mountain biking: 8%
- Good variety of things to do for adults: 8%
- Skiing/snowboarding: 7%
- Passing through/stopping for a break: 6%
- Visiting friends/family: 5%
- Close to where I live: 2%
- An event: 2%
- The Speyside Way: 1%
- Part of an organised tour/trip: 1%
- The Snow Roads: 1%
- Canoeing/kayaking: 1%
- Fishing: 1%
- Climbing: 1%
- Other: 10%

Base (All): 2,262
10. Green Recovery Plan
New appreciation of PAs
People behaving differently
Better infrastructure and staff
Need to reach new audiences
Implications for young people
Partnership and collaboration
Thank you!

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