



IMPACT OF THE COVID-19 LOCKDOWN TO THE TRANSBOUNDARY AREA ECOREGION JULIAN ALPS

CHANGES & CHALLENGES



BEFORE COVID-19 – AT THE START OF 2020

- ✓ Annual TB plan was prepared in December 2019
- ✓ The Year started with the Danilo Re competition





COVID-19 SITUATION/RESTRICTIONS

- Regular virtual meetings of the steering group
- Events/fair – cancelled/postponed/partly virtual
- School groups exchange – cancelled
- Best practice visits – cancelled
- Any kind of social meetings – cancelled





COVID-19 SITUATION/RESTRICTIONS

- ✓ Project Nat2care – finished/film Nature without borders/final conference – virtual with translation
- ✓ Online Parkfest (event)
- ✓ TB map and Infographic, Dom Trenta as transboundary info centre
- ✓ New leaflets with TB map, walking trails
- ✓ Developing new project ideas
- ✓ TB and ECST re-evaluations
- ✓ E-bike excursion for journalists from Park to Park (Green Belt)
- ✓ Both parks were part of FIDELIO project (University of Cambridge) concerning visiting of the area
- ✓ ECST Forum – virtual with translation





COVID-19 – CHANGES

Online meetings

- + less time on the road
- social distance

Online promotion

- + more visibility
- fewer visitors in our information centre, less direct information

Online events

- + more visitors interested in the topic/easier to attend
- events directly connected with local stakeholders (farmers, producers) were cancelled

More people using cars

- not enough efficient public transport/problems with overcrowded car parks



COVID-19 – CHANGES

Different type of visitors

- + new visitors in the area
- visitors with lower awareness about nature protections/less skilled – more injuries in the mountain – more rescue with helicopters
- visitor acceptance of the rules to be followed (inside limitation in number, social distance, face masks and hands cleaning) was not good in info centres
- outside excursions was limited with number of participants per excursions
- overcrowded valleys, well known and easy to access points (by car)





COVID 19 - CHALLENGES

- ✓ Continue our work: 5-years plan, recommendations of verifiers
- ✓ Plan activities for upcoming year with or without Covid
- ✓ Involvement of different stakeholders (e.g. quality brands)
- ✓ New visitor management approach to the new situation/new behaviour
- ✓ Using new approaches for cooperation – virtual/short films/using social medias, web pages as much as possible
- ✓ How to overcome personal experience/contacts

How to keep TB cooperation interested for co-worker and stakeholders also through Covid time?





COVID-19 CHANGES & CHALLENGES





COVID-19 – VISION

- ✓ Plan activates/project
- ✓ Collect and exchange different data's about flora and fauna
- ✓ Find possibility to connect young people (Young Ranger program)
- ✓ Adjustment/new approaches to new types of visitors, visitor management of overcrowded areas
- ✓ Do the next step to become TB MAB Unesco area
- ✓ Stay positive and stay in touch – professionally and personally





THE PAST IS FOR INSPIRATION, NOT LIMITATION,
FOR CONTINUATION, NOT REPETITION.

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HVALA/GRAZIE/THANK YOU

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