

STAR Awards 2021

Eligibility

If you are a business of any kind or tour operator, who has a current validated partnership with a park or protected area itself currently awarded the ECST by EUROPARC, then you are eligible to apply! If you are unsure of your eligibility, please contact your Park for further information.

About you and your business

Please provide us your contact details and information about your business.

1. Name and Surname

2. Position

3. E-mail

4. Business name

5. Address (including country)

6. Website

7. Please select below the main activities of your business (select all that apply)

- Accommodation
- Restaurant
- Nature/culture guide
- Touristic Activities Provider
- Incoming tourism agency
- Environmental education center
- Artisan / traditional handcrafted products
- Farmer / traditional agricultural products producer
- Other

7.1 As you have selected Other please specify

8. Name of the Protected Area you are working with

9. Tick what applies to you

- ECST Part II - Sustainable Business Partners
- ECST Part III - Sustainable Tour Operators

Choose the category you are applying for. You can choose more than one.

- Contribution to Conservation
- Reducing Impacts on the Environment
- Building My Community
- Communicating the Values of my Park and my Business

COOPERATIVE WORK

10. Please describe how you sustain relations with the Protected Area and with other business from the area

(e.g. through the ECST Forum / Permanent Stakeholders Forum, etc.)

CONTRIBUTION TO CONSERVATION

If you wish, you'll be able to add 1 - 2 images for each question

11. Please describe practical biodiversity conservation measures and actions you have implemented in your business

(e.g. build refuges for fauna, landscape restoration, do or participate in periodic surveys of fauna / flora, in clean-ups - river, beach, forests, etc.)

11. If you wish, you can add here an image to illustrate your answer

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Haga clic aquí para subir el archivo. (<10MB)

12.0 Please describe any specific programmes/projects/activities that you may have created to involve your clients in the conservation of species and habitats of the park

(e.g. voluntourism - touristic projects to actively participate in conservation during holidays, volunteering program, providing special information about specific nature / agri-species to clients, organising talks, etc.)

12.0 If you wish, you can add here an image to illustrate your answer

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13.0 Please describe any activity you have performed in order to support your park or any nature protection organisation working in the park

(e.g. donation, sponsor an activity, support to help volunteer for conservation activities of the park, etc.)

13.0 If you wish, you can add here an image to illustrate your answer

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14.0 Please describe ways in which you have changed the nature of your business to be more sensitive to the needs of species and habitats of the park since you joined the ECST.

This may involve, for example, avoiding nesting areas in guided walks, taking care of the storage of waste material as not to attract wildlife, etc.

14.0 If you wish, you can add here an image to illustrate your answer

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THANK YOU FOR YOUR APPLICATION !

The winner of each category will then be invited to attend the Charter Award Ceremony at the European Parliament in Brussels, in late November/early December 2021 (Date to be confirmed)

The overall winner will receive along with a representative from the park or Protected Area with which they are a partner a free place at the 2022 EUROPARC Conference or at the 2023 ECST Network Meeting.

REDUCING IMPACTS ON THE ENVIRONMENT

Embracing sustainable practices limits the impact of business on the environment.

12.1 Please describe what ENERGY saving measures you have implemented in your facilities

(e.g. insulation, ventilation, renewable energy, low-consume bulbs, etc.)

12.1 If you wish, you can add here an image to illustrate your answer

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13.1 Please describe how you use WATER as efficiently as possible

(e.g. collect and store rainwater, low flush toilets, use of non-pollutant products, etc.)

13.1 If you wish, you can add here an image to illustrate your answer

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14.1 Please describe how you reduce your WASTE and promote RECYCLING?

(e.g. reduction of single-use plastic, reuse of material, share of tools, etc.)

14.1 If you wish, you can add here an image to illustrate your answer

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Haga clic aquí para subir el archivo. (<10MB)

15.1 Please describe what measures have you taken to promote SUSTAINABLE TRANSPORT for your business and visitors.

(e.g. bicycles for rent, special offers/promotion for people coming by public transports, car sharing, etc.)

15.1 If you wish, you can add here an image to illustrate your answer

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Haga clic aquí para subir el archivo. (<10MB)

12. 2 Please describe activities of your business that involve interpreting or taking part in the LOCAL CULTURE and LOCAL PRODUCTS

Many sustainable tourism businesses through their activities contribute to the protection and survival of cultural heritage and traditions. This could be taking part in a sustainable festival, making use of local crafts and products, and explaining these to visitors.

12.2 If you wish, you can add here an image to illustrate your answer

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13.2 Please describe how you promote tourism for all.

(e.g. any special package or infrastructure you have available for disadvantaged visitors - people with physical or mental disabilities, minorities or any group of people with social needs)

13.2 If you wish, you can add here an image to illustrate your answer

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14.2 Please describe how you promote EMPLOYMENT of local – and young people

12.3 Please describe the communication plan/strategy/activities you are putting in place in order to communicate about the values of the park and your business.

12.3 If you wish, you can add here an image to illustrate your answer

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13.3 Please describe how you ensure that your staff is consistent in the communications about your business, its relation with the park and sustainability.

(e.g. staff training in park values / sustainability topics, etc.)

13.3 If you wish, you can add here an image to illustrate your answer

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14.3 Please describe the feedback system you use to gather information from your guests/visitors and how you process this information.

(e.g. Trip Advisor, Google, your own satisfactory system. You can share some examples of feedback given from clients and the impact this had on your business)

14.3 If you wish, you can add here an image to illustrate your answer

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