



# Sustainable Tourism and training in EPEO: our experience in the project

Ente di Gestione per i Parchi e la Biodiversità Emilia Occidentale  
Public Body for the management of Parks and Biodiversity in West Emilia

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Sustainable Tourism Training for Tomorrow  
17th of June 2021 – Final Event

# Where are we?



TAVOLA A





# What about us?

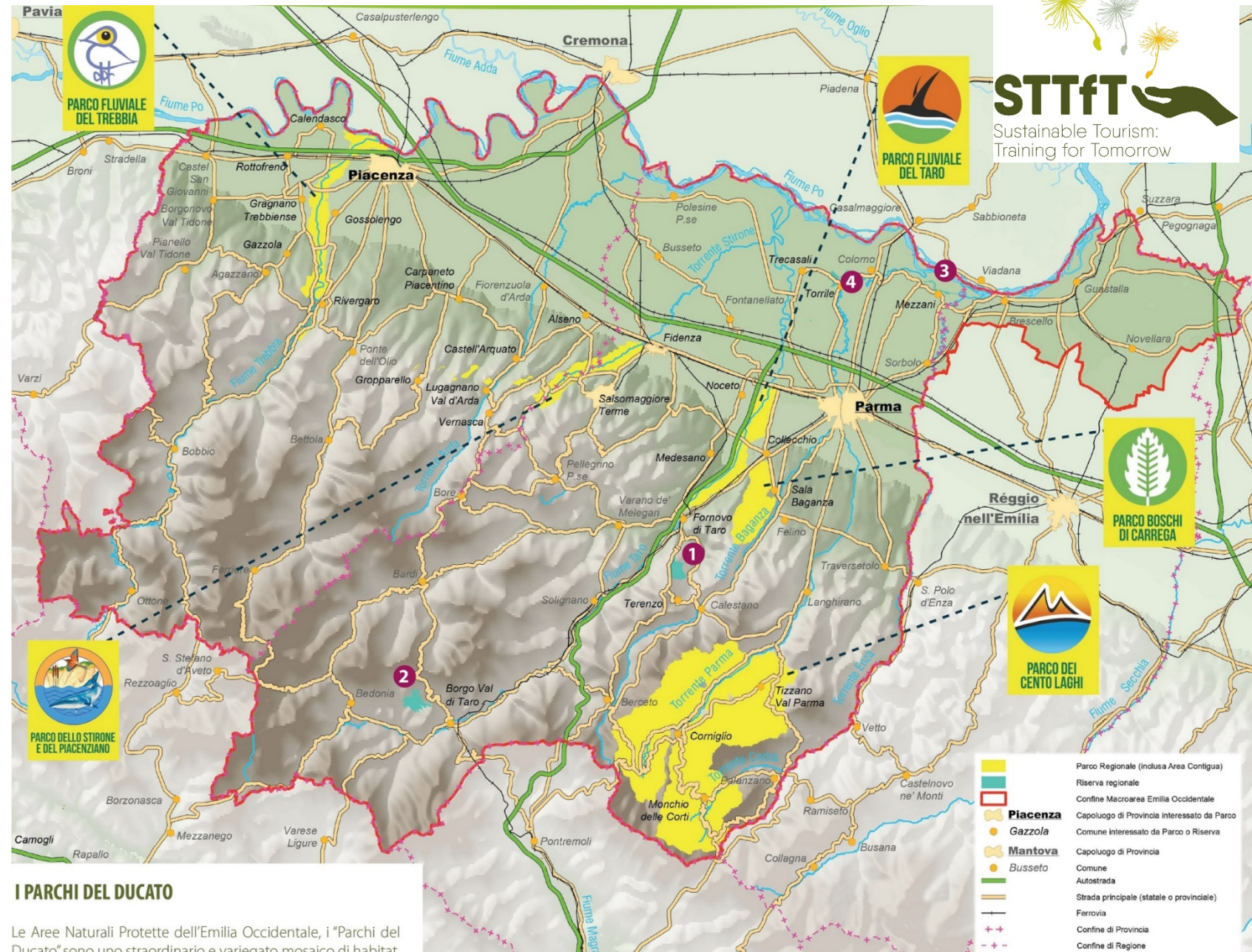
We are a public organization which manages Protected Areas:

- 5 Regional Natural Parks
- 4 Natural Reserves
- 1 Protected Landscape
- Several Natura 2000 sites

different environments from the plain near Po river up to the reliefs of the Apennines

Different needs in each area

See the video

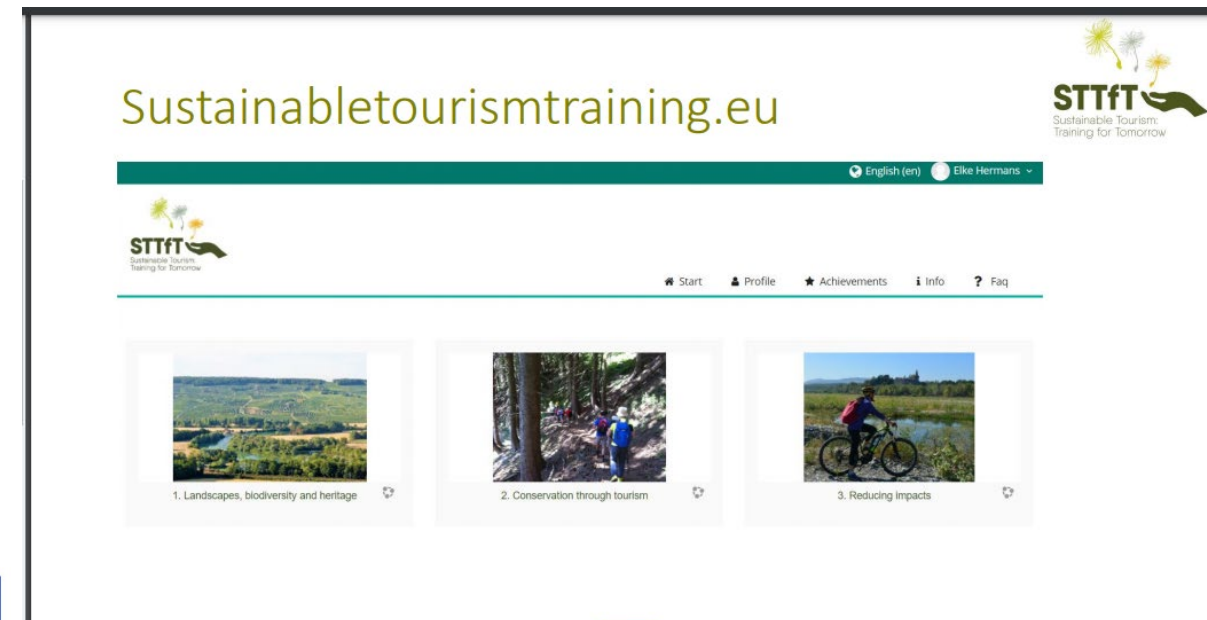




# EPEO and STTfT project

## THE PARTICIPATION AT THE PROJECT ITSELF WAS A TRAINING MOMENT

- Our Protected Areas haven't CETS yet
- we have implemented the platform and we have tested it at the same time
- During the project we have learned by doing.



# The training in our plans of Sustainable Tourism and the use of platform



## TRAINING FOR SUSTAINABLE TOURISM: WITH OUR GUIDES

- **CAMMINAPARCHI excursions calendar**

Is a program of different kind of excursions (naturalistic, historical, for children...), promoted by EPEO for Families, visitors, tourists, into our protected areas.

- **Guides (environmental hiking guides)** involved are **only** experienced people educated by a theoretical and practical (on the field) course organized by training organizations;
- The program of the course foresees the study of the principles of sustainable tourism and of the aspects concerning the relationship between man and Nature and also the visitors sustainable behavior during the guided tours.
- Furthermore, when the tours includes meals in restaurants and - or visits in farmhouse the guides choose sustainable farms or companies.



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## **TRAINING FOR SUSTAINABLE TOURISM: WITH OUR VOLUNTEERS**

### **EX: LIBERA VOLUNTEERS CAMPS**

From 2010 to 2018 in Stirone Piacenziano Park, EPEO organized volunteers camps for people coming from other Region of Italy (we will restart in 2022!)

Volunteers ( about 20) worked (1 week every year) on paths arrangement and on recovery of structures for visitors but every day they also met, for training courses:

- experienced researchers talking about flora and fauna in the park, environment but also Sustainable Tourism and use of protected Areas
- volunteers – experts of LIBERA ASSOCIAZIONE CONTRO LE MAFIE in meetings about mafia, organized crime and principles of legality and civics. It's the most important group in Italy for educational and civic projects against mafia.

WHY? The natural area in which they worked, named PODERE MILLEPIOPPI, was a place confiscated from crime that, in a second time, the Italian government entrusted to the Park for public interest according to the law!





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## TRAINING FOR SUSTAINABLE TOURISM: WITH OUR VOLUNTEERS EX: LIBERA VOLOUNTEERS CAMPS



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## TRAINING FOR SUSTAINABLE TOURISM: FOR THE MANAGEMENT OF OUR VISITOR CENTERS

**A NEW MUSEUM IS BORN in SEPTEMBER 2020:** Mu.MAB (Museo Mare Antico e Biodiversità – The Ancient Sea and Biodiversity Museum) It's located in the Stirone River Park and, above all, is a GEOPALEONTOLOGICAL MUSEUM which preserves the very important fossil heritage of the Stirone River (more than five thousands fossil exhibits and two hundreds of natural exhibits).

- The features of the park request, for parks guides, **strong skills** in geology and paleontology. The guides are professional environmental hiking guide but the new museum needed a new and specific training. Above all, one of the main theme of the museum are climate changes and environmental changes in different geological periods (from 10 millions to 1 million years ago).
- Last months we organized an on line and on field course (twelve appointments) for guides about: Fossil heritage of the Park, Climate changes in the past and nowadays, Lost biodiversity and evolution theory. **During the guided visits in the museum our guides explain how to reduce the global warming through individual behaviour and how each of us can try to be a sustainable person and, consequently, a sustainable tourist!**





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## TRAINING FOR SUSTAINABLE TOURISM: FOR THE MANAGEMENT OF OUR VISITOR CENTERS



# The training in our plans of Sustainable Tourism and the use of the platform

## TRAINING FOR SUSTAINABLE TOURISM: WITH SCHOOLS

We are increasing educational projects with high schools

This target allows us to address issues not only strictly environmental but also in the field of fruition and sustainable tourism.

The platform could be a good tool in this field also with teachers





# The training in our plans of Sustainable Tourism and the platform

- TRAINING FOR SUSTAINABLE TOURISM: WITH OTHER STAKEHOLDERS





*Thank you!!!*

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[www.parchidelducato.it](http://www.parchidelducato.it)



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