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## Sustainable Tourism in Protected Areas

ESPAÑOL (Traducción automática)

FRANÇAIS (Traducteur automatique)

Italiano (traduzione automatica)

Dear readers,

With the first half of 2021 already behind us, it is time for some updates from the network!

Sadly, we have to start off with some disappointing news. We had hoped that we could welcome our network - albeit with restrictions - during the ECST Network Meeting in Sabugal from the 14th till 16th of September. However, due to developments of the coronavirus, we have decided to **cancel the meeting**. It is with a heavy heart, but we know canceling is the wisest thing to do in these uncertain times. Nonetheless, we will be sure to offer you further opportunities for exciting exchanges, either online or face to face, when the situation becomes more secure.

Additionally, the **Star Awards will have to be postponed** to better times as well. Unfortunately, we did not receive the number of candidates we were expecting. Of course, we fully understand that this is not the best time to apply for an award, but do stay tuned as we will provide other opportunities to showcase the sustainability of your area and business!

Now for the good news! EUROPARC organised an online event within the **Sustainable Tourism Training for Tomorrow project**: "Sustainable Tourism Training for Tomorrow –

How can we upskill to ensure a sustainable tourism offer that is good for people, good for business and good for nature in the Covid world?". The event brought together policy makers and experts in sustainable tourism for a fruitful exchange. Loads of great resources were shared and you can find all info in the newsletter below!

We wish you cheerful reading,

Sustainable Tourism Team

## Updates



### 20 Years: European Charter for Sustainable Tourism

Twenty years ago, a group of Protected Areas and tourism professionals came together to create a new way of working, that would seek to build sustainable destinations, that were Good for Nature and Good for People. This was the beginning of the **Charter for Sustainable Tourism in Protected Areas, now with 107 destinations in 15 countries.**

We were hoping we could celebrate this joyous occasion in Sabugal. However, even with the celebration in Sabugal not happening, we will find a way to compensate for that! Besides, who says that we cannot celebrate our 20 Years Anniversary a year later? :-)

To not miss anything that is happening, we encourage you to stay up to date with EUROPARC by regularly checking [our website](#) and social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

## Sustainable Tourism Training for Tomorrow



On the 17th of June the Sustainable Tourism Training for Tomorrow project had its concluding online event. It brought together policy makers and those working in the field and looked at **how we can shape the future of sustainable tourism** and what skills are needed to do so.

Sustainable Tourism is at a crossroads. With the focus on safe and nature-based tourism in demand following the covid pandemic, the sector is challenged to communicate its offers, address new markets and deliver a value-based offer.

As such, those working to deliver sustainable tourism need to stay up to date with new ideas and skills that will enable them to be fit for multiple purposes. To help them do so, the Erasmus + project “[Sustainable Tourism: Training for Tomorrow](#)” (STTfT), has been working for 3 years to build an introductory learning platform. Based on EUROPARC’s Charter for Sustainable Tourism in Protected Areas, it is full of best practice case studies, knowledge resources, videos and quizzes, as well as a trainer’s toolkit that will stimulate all to build their sustainable tourism understanding and practice.

A recording of the event, as well as presentations and outcomes can be found on the EUROPARC website:

[Click here!](#)

## Tools and resources



## Sustainable Tourism Training for Tomorrow

### Free online training tool

Within the aforementioned project 'Sustainable Tourism Training for Tomorrow', a FREE online tool was created to help learning about Sustainable Tourism in Protected Areas. It consists of 9 different modules, each of which has a short video introducing the topic, key info, inspiring cases and a quiz to assess your knowledge (if successful, resulting in a certificate). The modules discuss themes like **'reducing impacts'**, **'conservation through tourism'**, **'effective visitor communication'** and **'social cohesion'**.

It is available in **English, French, Spanish and Italian**

[Discover the training platform](#)

A webinar introducing the platform was held by EUROPARC at the end of 2020, you can watch a recording of it [here](#).

## Interpret Europe Online Conference

### Recreating Tourism through Heritage Interpretation



Our friends at Interpret Europe are organising an online conference from 1 - 4th of October on how heritage interpretation can help a sustainable restart of tourism. The early bird rate is still open until 15th of August, [you can register here](#).

Additionally, Interpret Europe has launched the Recreating Tourism Initiative and is now looking for applications. The initiative aims in helping communities around heritage sites to (re)launch tourism in a healthier, more sustainable way. It focuses on supporting locals develop high-quality tourism experiences and more mindful visitors instead of mass tourism and is based upon training for local hosts, guides, planners and writers. [You can find all information on the initiative here.](#)



## DG Grow Survey

### Stakeholder consultation on the transition pathway for tourism

DG GROW is launching a targeted consultation based on the Staff Working Document “**Scenarios towards co-creation of transition pathway for tourism for a more resilient, innovative and sustainable ecosystem**”. Commissioner Thierry Breton invites stakeholders to reflect and contribute to the scenarios for 2030 and list key enablers for the transition of the tourism ecosystem. You are kindly invited to participate in the co-creation process of transition scenarios with concrete actions, targets and commitments through a [EU survey questionnaire](#).

## Become a Sustainable Destination

### Technical guidelines of EUROPARC

The [European Charter for Sustainable Tourism in Protected Areas](#) is awarded by the EUROPARC Federation through an **independent verification process**. The award recognises not just a **commitment to sustainable tourism** but also the **implementation of practical sustainable actions** by public and private partners.

How to [become a Sustainable Destination](#)? Download the technical guidelines, they are available in 5 languages: [English](#), [Italian](#), [Spanish](#), [French](#) and [Catalan](#)!