

How to use the EUROPARC Federation logo

The EUROPARC logo is protected and registered as a figurative trademark with The Trade Marks and Designs Registration Office of the European Union. They should only be used as described below and with permission from the Federation. Copies and permission of the logos can be obtained from the EUROPARC Directorate at communications@europarc.org

1) EUROPARC Federation round logo



Trade mark: EUROPARC Federation

Registered by: EUROPARC Federation

Type of mark: Figurative mark containing word elements

Description of the mark: circular image with map of Europe inside and EUROPARC FEDERATION written around it.

Indication of colour: Blue colour code: #096D96

Font: FUTURA

The logo should be fully visible to the public in at least one space on printed information. Elsewhere it can be used so that only part of the logo can be seen (although in this case it should still be clear that it is the EUROPARC logo) or as a watermark.

2) European Day of Parks logo



Trade mark: THE EUROPEAN DAY OF PARKS

Registered by: EUROPARC Federation

Type of mark: Figurative mark containing word elements

Description of the mark: Description of the mark: circular image with map of Europe inside, symbolising a tree and THE EUROPEAN DAY OF PARKS written around.

Indication of colour: Green: #005542

Font: OPTIMUM BOLD

3) EUROPARC Junior Ranger



Trade mark: EUROPARC JUNIOR RANGER

Type of mark: Figurative mark containing word elements

Description of the mark: circular image with map of Europe inside and EUROPARC JUNIOR RANGER written around it.

Indication of colour: Blue colour code: #002F72

Font: OPTIMUM BOLD

4) EUROPARC Youth+



Trade mark: YOUTH+ Taking the lead for nature

Registered by: EUROPARC Federation

Type of mark: Figurative mark containing word elements

Description of the mark: a rectangle made up of four smaller different colored rectangles with YOUTH+ Taking the lead for nature written inside of it. The O in YOUTH is the EUROPARC logo with three figurines on top.

Indication of colour: Orange #EC9B2D; Green #9DC73D; Blue #0DB0AE; Red #D6232A.

Font: Cocogoose, Myriad Pro Bold.

5) EUROPARC European Charter for Sustainable Tourism



Trade mark: European Charter for Sustainable Tourism

Registered by: EUROPARC Federation

Type of mark: Figurative mark containing word elements

Description of the mark: star-like image with dots, with the text EUROPARC Sustainable Tourism in Protected Areas to its right.

Indication of colour: Blue: #096D96; Orange: #FAA61A; Grey #606060

Font: Frutiger 55 Roman; Frutiger 57 condensed

More information is available here:

<https://www.europarc.org/sustainable-tourism/logo-and-graphic-guidelines/>