



# Stakeholder Support Platform

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## TOGETHER FOR EU TOURISM

Webinar: Measuring EU Tourism environmental impacts

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#EUTourism



# Stakeholders Support Platform: when?

## PLANNED TIMETABLE

| Phase   | Action  | Time                            |
|---|---|---------------------------------|
| <b>Development phase</b>                      | Represent users in interviews and workshops about user needs                                    | December 23<br>February 24      |
| <b>Testing phase</b>                          | Internal and selected test users of the platform  | March-April 24                  |
| <b>Beta-testing as a mini-community</b>       | Implement first focus topic   | May-June 24                     |
| <b>Platform available to all stakeholders</b> | Every 4 months T4T subgroup platform “ownership” for a specific topic (rotating between groups) | <b>July/August 2024 onwards</b> |



# Stakeholders Support Platform: functionalities

## Key content sections:

- **News and articles** – what's new? Trends ; General information
  - **Policy and Legislation section:**
    - ✓ EU level Tourism Policy and Legislation, as well as general legislation that may impact on tourism.
    - ✓ national tourism legislation and Policies.
    - ✓ Regional strategies.
  - **Funding and business support opportunities** – EU funding opportunities as well as national Tourism funding opportunities
  - **Pledges and their progress** – Stakeholders can submit their pledges here
  - **Best practices** – display best practices – either from successful pledges or from other sources
- Resources – Projects, Studies, Reports, Scenarios, Networks
- **Calendar**
    - ✓ Events - conference, trainings, webinars;
    - ✓ Milestones such as future entry into force of legislation; roadmap implementation dates, etc
    - ✓ Calls (financing)
  - **Community discussion and collaboration space** - allowing organised ad bottom-up stakeholder groups and discussions (facilitated by contractor)

**All those sections are to be updated frequently by the contractor and by the stakeholders**