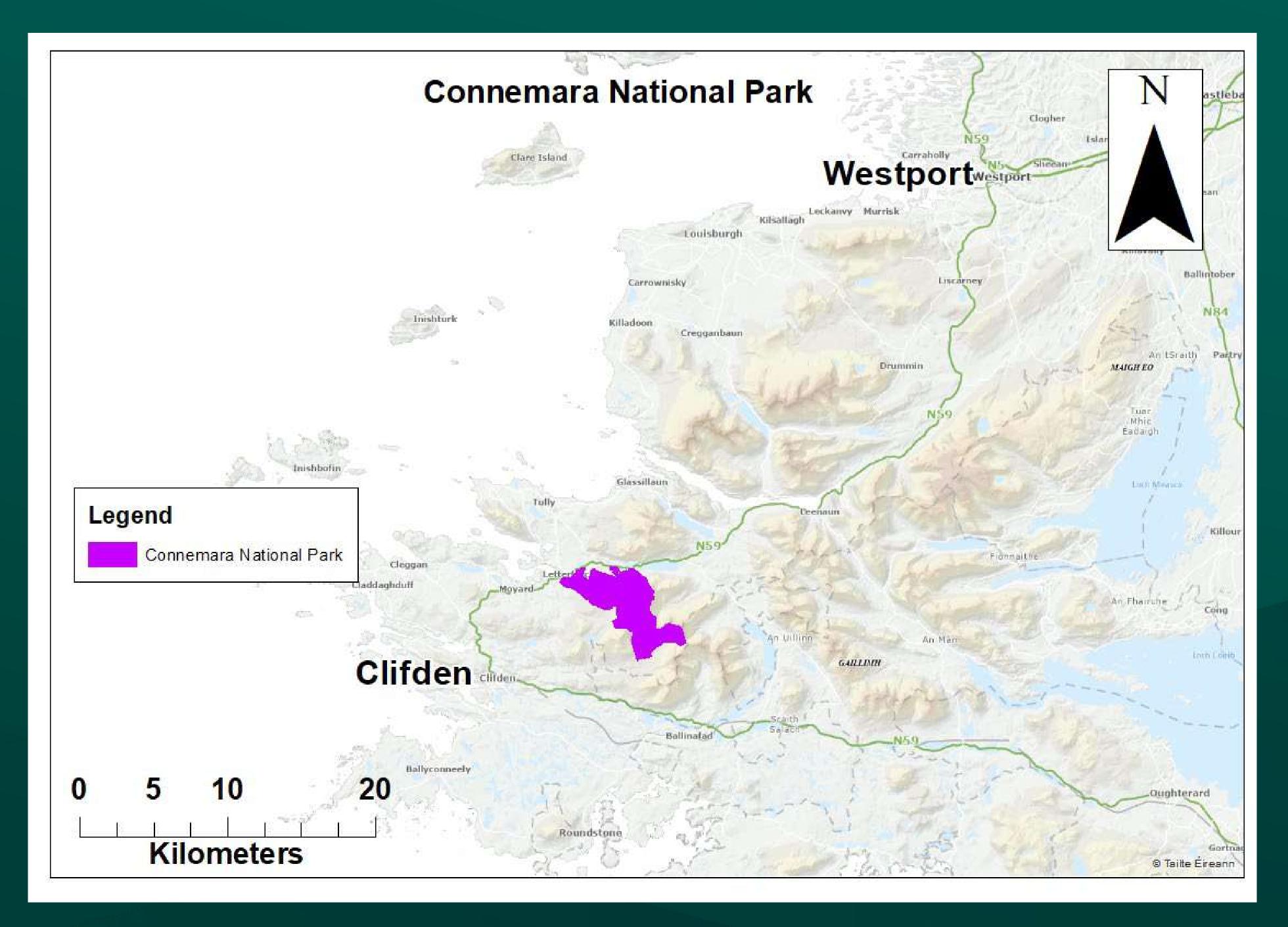


Introduction to Connemara National Park

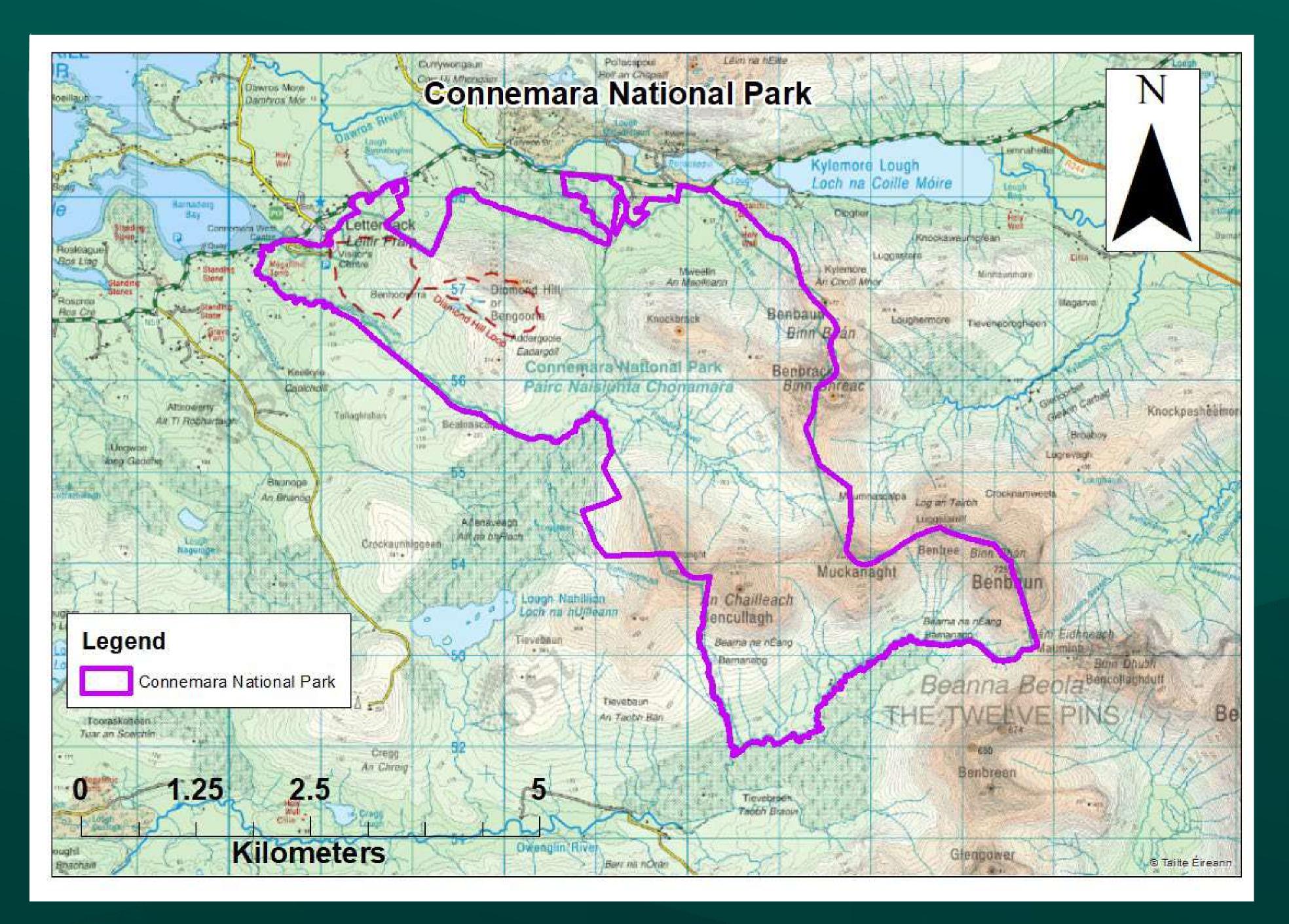






- Opened in 1980
- 300,000 visitors per annum
- 2,297 ha in size
- 18 staff
- IUCN Category II
- Scenic mountains, expanses of blanket bog, heaths, grasslands, rivers and woodlands
- Part of the Twelve Bens/Garraun Special Area of Conservation

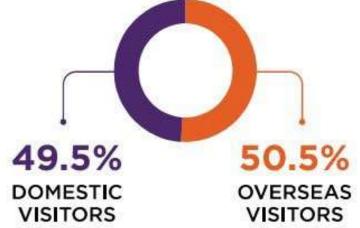






OVERALL VISITOR PROFILE OVER A LL VISITOR PR

Visitor Origin

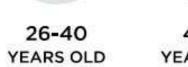




15%

YEARS OLD

15% **22**% 18-25 26-40



36%

Age Profile

bit 11 . 1 . 1 . 1 . 1 . 1

41-55 YEARS OLD

16%

56-65 YEARS OLD

11%

66+ YEARS OLD

Overseas Visitors

Group Composition





34% Families with Children



29% Couples



18% Adult Groups

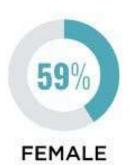


10% Alone



10% Adult family

Gender















14% 8% USA



8%

5% Belgium



28% France

> 5% Netherlands



Visitor Experiences

- Exhibition in the visitor centre
- Audio Visual show
- Connemara ponies
- Picnic areas
- Children's playground
- Café
- Nature trails including the 6.5 km iconic Diamond Hill Walk that brings visitors to the 442 m summit of Diamond Hill

Treoir Conaire Pháirc Náisiúnta Chonamara







Treoir maidir le Cosáin Trail Guide

⊶1.5 km © \$0 nellar,/min ⊅40 m (\$166 tra/loo neel

⇔500 m © 15 nóhm/min ≥ 20 m © Kástim/bapad

↔ 6.7 km © 2 umb/hr 30 máim/mí ≯ 350 m © Mitthe/kooped

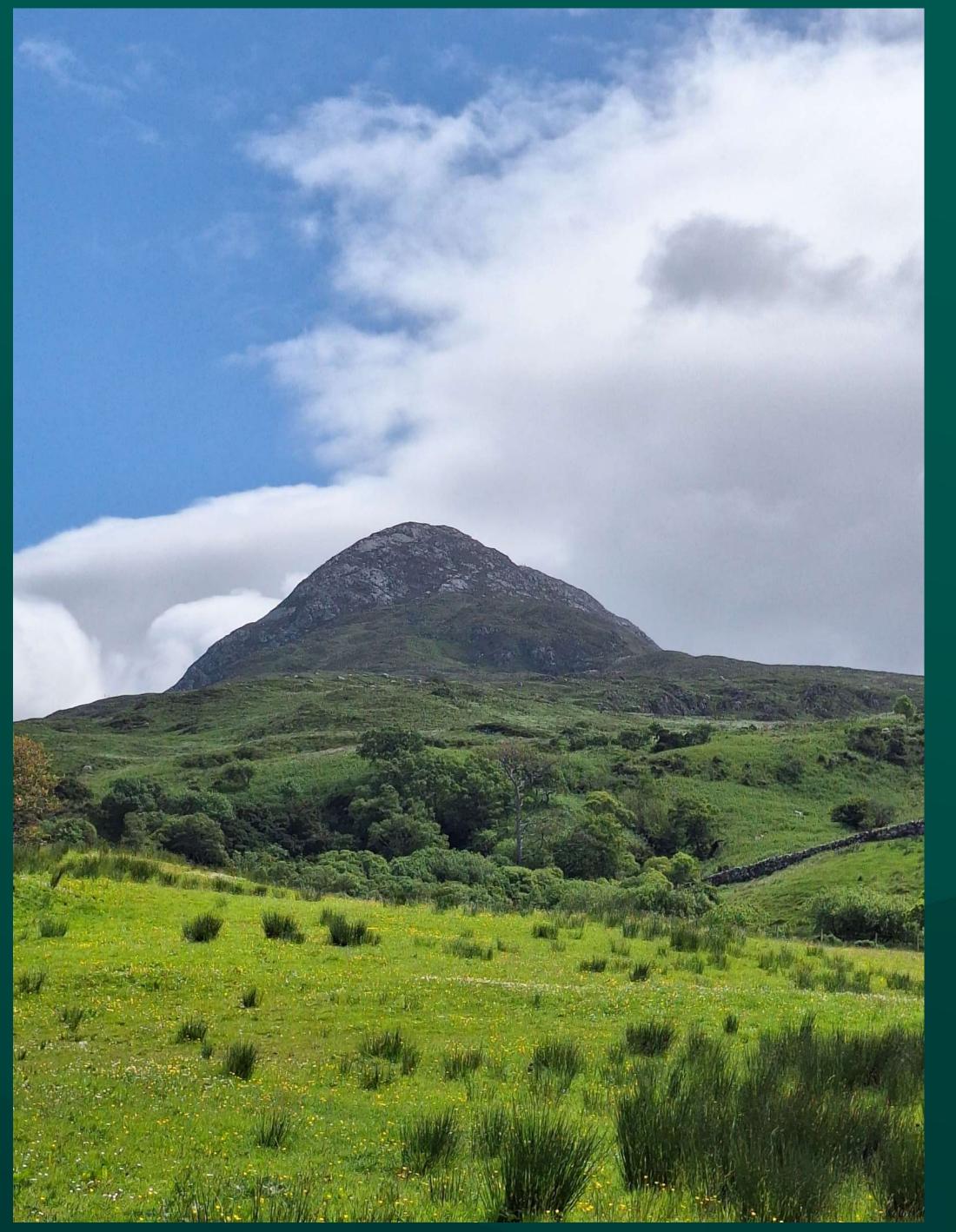


Ciliméadar

Gholgh ar 890 nó 112 i gcár áigeand lás Cail 990 or 112 in care of emergency













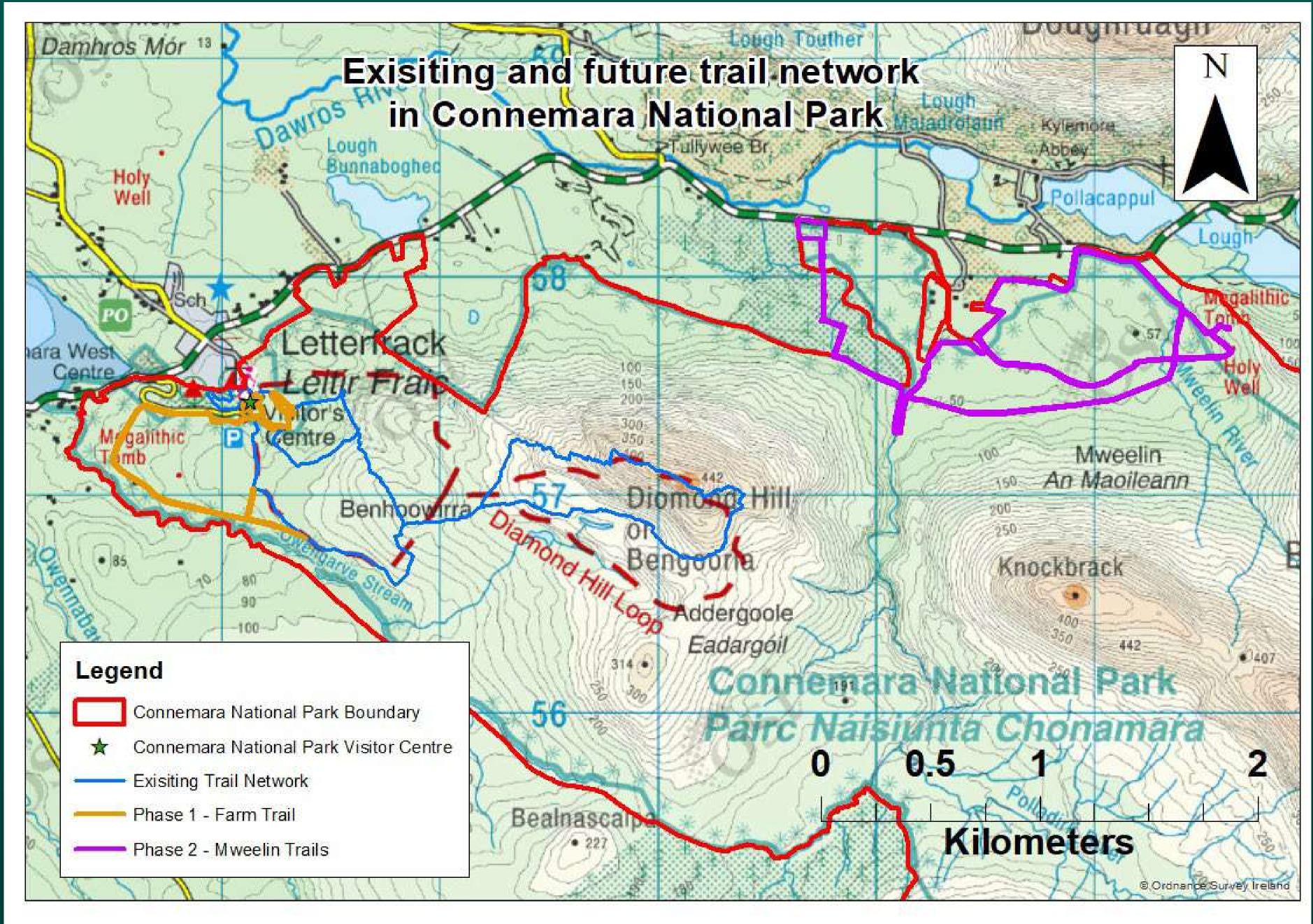




Future developments related to visitor experience



N





Development of a new/upgraded Visitor Centre and facilities at Connemara National Park?





Workshops

- Overtourism How to better manage the flows of people?
- Indicators How to measure the impact of tourism on biodiversity?
- Meaningful visits How to make visits unforgettable?
- Cooperation between the Tourism Board and Protected
 Areas What actions can be undertaken to foster it?
- Trails How to manage them in a sustainable way?



Thank you

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