

SoilSparks 2026 Data Protection Policy

EUROPARC and Bantani Education, as project partners of the SOILSCAPE SoilSparks Project, collect, store and processes the personal data of participants of the SoilSparks Project with legitimate interest.

Depending on the participation level, this personal data can include:

- a. Interviews, films, photographs, tapes, voice recordings, quotes or excerpts of them
- b. Name and organisation affiliations
- c. Contact details and those of an emergency contact
- d. Physical, health and diet information
- e. Media produced or submitted by participants
- f. IP address when completing online activities (forms, feedback, participation)
- g. Email address (applications, submissions, conversations)
- h. Sensitive data (e.g. inclusion in underrepresented and marginalised groups)
- i. Social media presence and profile identifiers
- j. Learning progress throughout the summer school and the microchallenge campaign
- k. Physical Address and financial details for travel reimbursement
- l. Anonymised analytics data collected by Google analytics

Personal data will be used as follows:

1. For the selection of participants in the SoilSparks Project
2. For the smooth and safe running of the summer school
3. For the smooth and safe running of the Youth+ Camp
4. For the creation of the microchallenge literacy campaign
5. For the promotion of the project, the campaign and partner organisations
6. For evaluating the soil literacy through the activities
7. For the reimbursement of travel claims and other expenses
8. For tracking engagement in the campaign
9. For tracking any media produced throughout the project
10. For general communications and updates

By participating and engaging with the project online and in-person, you consent to our SoilSparks Data Protection Policy and agree to its terms. This consent is given for collection during the project and for storage and processing beyond the project. All parties will make a reasonable effort to keep the data for the shortest possible time based on internal data policies. The data will be collected in a respectful manner ensuring that dignity and rights are respected.

Only the necessary data will be shared with third party organisations. This currently includes

- The University of Hohenheim for the running of the summer school programme.
- The CIS de Champagne youth hostel for the safety and care of the participants and organisers of the Youth+ Camp.
- Media (e.g. newspaper, TV, radio) for the promotion of the project.
- Participating youth groups for promoting the project including events and the campaign

Additional organisations may be added to this list as the project develops and need arises.

Personal data may be stored or processed using cloud-based services with data agreements as per the GDPR rules, but who may store it in data servers outside of Europe (e.g. Google, Canva, MyAlbum, Microsoft 365 etc.). Effort is made to specify storage within the EU but cannot be guaranteed.

Consent may be withdrawn at any time by emailing europarc@europarc.org with the subject line "Deletion of data". Reasonable effort will be made by the EUROPARC Federation and Bantani Education to remove content from the media databases, refrain from using it in the future and to contact all organisations listed above to do the same. However, any works, documents, and videos already published may not be able to be removed from the public space once published.

Link to EUROPARC privacy policy: www.europarc.org/privacy-policy/

Link to Bantani Education privacy policy: <https://bantani.com/privacy-policy/>